

A photograph of four diverse students (three young men and one young woman) sitting on concrete stairs. They are all smiling and have their arms raised in a celebratory gesture. The student in the foreground is a young woman with long dark hair, wearing a white shirt and a blue and white plaid shirt over it. Behind her are three young men, one in a blue jacket, one in a plaid shirt, and one in a white shirt. The background is slightly blurred, showing more of the stairs and some greenery.

Petaluma
**EDUCATIONAL
FOUNDATION**
Supporting Petaluma Schools since 1982

2020-2021 PEF GRANTS

**GRANTS - SCHOLARSHIPS - ENDOWED & INVESTED FUNDS
FOR ALL PETALUMA AREA SCHOOLS SINCE 1982**

HOW & WHY PEF PIVOTED DURING A PANDEMIC

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501(c)(3) Tax ID# 94-2847212

In the first 60 days of the global pandemic, PEF, our superintendents, and principals convened to identify the immediate needs to support local students and schools during this very challenging time. We immediately adapted our 2020-2021 grant program to address the two most commonly shared focus areas of all districts: **Social-Emotional Learning (SEL)** and **Technology (access and devices)**.

With awards up to \$5,000 per grant for these focus areas, we provided support earlier in the year and increased the number of grants selected for funding. We also added a second application round for all schools as distance-learning continued longer than initially anticipated. This is reflected in higher award amounts in some summaries. These changes offered targeted support to teachers and students as they navigated distance learning, on-campus instruction, and a hybrid of the two formats as the academic year progressed.

Thank you for supporting us as we worked to provide our schools and students with the tools needed to learn during this unprecedented time.

For the 2021-2022 academic year, PEF will return to our traditional model of supporting all academic focus areas with impact grant awards of up to \$15,000 per program.

As stewards of your gift, PEF believes it is our responsibility to observe and evaluate each awarded grant. We work with our school partners to ensure the grants are implemented as described in the application and record the outcomes to demonstrate the ongoing impact. We look forward to visiting campuses in person this upcoming school year to speak with teachers and hear directly from students about how PEF's support continues to create opportunities to enhance their learning experience.

HOW WE ADAPTED TO SUPPORT OUR SCHOOLS DURING COVID



WHO WE ARE

OUR VISION

Our vision is to create impactful educational opportunities for all students in our community.

OUR MISSION

Our mission is to fund programs that promote critical thinking, creativity, student well-being, and lifelong learning.

GRANTS SCHOLARSHIPS ENDOWED FUNDS

SUPPORTING
ALL PETALUMA AREA
SCHOOLS SINCE 1982

PEF's History

In 1982, a group of business leaders, community activists, and teachers in Petaluma convened to develop funding solutions for area schools in response to major budget deficits throughout the California school system. The outcome was the creation of the Petaluma Educational Foundation (PEF), a privately funded, non-profit organization whose primary goal is to raise money in the community to benefit education. As of the end of the 2020-2021 academic year, thanks to the generosity and vision of our supporters, **PEF has awarded a cumulative total of \$7,951,808** to students and schools in the Petaluma area through PEF Impact Grants and PEF Scholarships since the programs were first launched!

PEF receives no state or government funding. The Foundation raises funds from individuals, corporations, organizations and foundations. In addition, PEF manages Alphabet Soup Benefit Thrift Stores which support the mission of PEF. PEF is designated by the Internal Revenue Service as a tax-exempt, non-profit, charitable 501(c)(3) organization. Our tax ID is #94-2847212.

Did You Know?

PEF serves **38 TK-12 schools** in the Petaluma area. More than **12,000 students** benefit annually from PEF grants and scholarships.

\$4,053,169 in PEF Scholarships awarded to graduating seniors since 1990. This year we awarded our second-highest amount since the program started, providing **\$238,659** to members of the Class of 2021.

\$3,898,639 in PEF Grants awarded since 1982. In 2020-2021 we granted a total of **\$132,453** with a special focus on Social-Emotional Learning and Technology. Traditional areas of focus for PEF Impact Grants include:

- Literacy & Language Arts
- Humanities
- Vocational Education/Life Skills
- Math & Science
- Fine Arts
- Athletics, Nutrition & Well-Being
- PEF T.E.C. Initiative & S.T.E.A.M.

PEF Invested/Endowed Funds total \$5,149,214 (as of December 2020). PEF also manages several component funds for school-related organizations and clubs.

Alphabet Soup Benefit Thrift Store

The two downtown Petaluma locations are where the community can shop, donate and volunteer in support of PEF. The success of these locations has increased annual contributions to the mission of PEF benefiting generations of local students. Alphabet Soup has an online app for scheduling large furniture donations, plus an online shopping portal where you can view and purchase items with a no-contact pick-up appointment!

PEF'S 2020-2021 ANNUAL PARTNERS IN EDUCATION:
Positively impacting our teachers and students every day of the year!



GRANTS

2020-2021
PEF GRANTS:
\$132,453

PEF GRANT AWARDS 1982 - 2020

SINGLE SCHOOL DISTRICTS

Cinnabar	\$67,722
Dunham	\$23,472
Liberty	\$25,511
Lincoln	\$11,461
Two Rock	\$102,189
Union	\$8,091
Wilson	\$89,910

OLD ADOBE UNION SCHOOL DISTRICT

La Tercera	\$88,935
Loma Vista	\$62,529
Miwok Valley	\$87,449
Old Adobe	\$95,197
OAUSD	\$189,345
Sonoma Mountain	\$62,284

PETALUMA CITY SCHOOLS ELEMENTARY

Grant	\$180,313
Live Oak Charter	\$73,171
Mary Collins Cherry Valley	\$141,959
McDowell	\$125,946
McKinley	\$116,259
McNear	\$146,161
Penngrove	\$107,274
Valley Oaks	\$17,164
Valley Vista	\$145,883

PETALUMA CITY SCHOOLS SECONDARY

Carpe Diem	\$15,959
Casa Grande High	\$262,613
Crossroads Day	\$18,751
Kenilworth Junior High	\$170,841
PCSD	\$78,803
Petaluma High	\$327,664
Petaluma Junior High	\$131,475
San Antonio High	\$32,107
Sonoma Mountain High	\$7,311

WAUGH SCHOOL DISTRICT

Corona Creek	\$111,861
Meadow	\$116,420
WSD	\$51,021

NOT FOR PROFIT PRIVATE SCHOOLS

Harvest Christian	\$76,856
River Montessori	\$10,000
St. Vincent Elementary	\$152,997
St. Vincent High	\$148,861
Spring Hill Montessori	\$18,287

SPECIAL GRANTS/OTHER

3rd Grade Science Program at Shollenberger	\$44,300
Ag Day/Mahoney Family Fund	\$28,000
South County Consortium	\$12,135
Miscellaneous grants	\$114,154



TOTAL PEF IMPACT GRANTS SINCE 1982: \$3,898,639

SOCIAL EMOTIONAL LEARNING (SEL)

**2020-2021
PEF GRANTS:
\$132,453**



CHANGING PERSPECTIVES \$5,000

Funding partner:

Susan & Nicholas Philbin

Through this grant, teachers at Grant Elementary have direct access to a social-emotional curriculum that is easily adaptable to the unique needs of different classrooms.

Changing Perspectives provides lessons presented by classroom teachers to address the current struggles of elementary-aged students. The program goal is to nurture a foundation of skillsets to develop inclusivity and empathy in students that they will take with them beyond their elementary school experience.

Students directly impacted: 370 students (100% of the student body) in K-6th grades at Grant Elementary School

DEVELOPING STUDENT AGENCY AND VOICE THROUGH SEL - \$5,000

Funding partner: Petaluma Health Care District

This grant supports educators in adequately nurturing the social emotional learning (SEL) of all students by equipping teachers with the appropriate tools needed to become SEL ambassadors. By integrating cultural and linguistically relevant SEL curriculum, teachers are able to support overall student social emotional well-being, agency and voice in a manner that cultivates SEL themes, such as empathy, positive relationships and problem solving. Educator workshops and virtual training continue to assist teachers by providing strategies for the successful integration of SEL mentor text with the regular CORE curriculum at the appropriate grade level.

Students directly impacted: 243 students (100% of the student body) in TK-6th grades at McDowell Elementary School

CHARACTER STRONG: SOCIAL EMOTIONAL LEARNING & CHARACTER DEVELOPMENT IN ONE PJHS \$4,500, KJHS \$4,500 & MCKINLEY \$5,000

Funding partner: Community Foundation Sonoma County

This grant offers relevant, interactive curriculum and resources to address the social and emotional needs of all students in a manner that aligns with multiple learning styles, diverse classroom needs and Common Core Standards. Combining virtual content with activity-based learning, this program supplies teachers with lesson plans and activities that will cultivate whole child evolution in both SEL and character growth areas, such as self awareness, relationship building, forgiveness and commitment, as well as offer educators accessibility to professional development webinars. Increased opportunities for deeper connections to develop amongst students and teachers result in well-rounded students, a positive learning atmosphere and a strong sense of community.

Students directly impacted: 527 students in TK-8th grades at McKinley Elementary School, 500 students in 7th-8th grades at Petaluma Junior High, and 847 students in 7th-8th grades at Kenilworth Junior High (100% of the student body at all three campuses)

BUILDING A SCHOOL-WIDE GROWTH MINDSET - \$3,500

Funding partners: Fund the Future Donors

Fostering a "growth mindset" in which students, families and teachers develop resiliency and an ability to adapt to an ever-changing world with openness and confidence is the ultimate goal of this program. In addition to the professional development courses and the tools, strategies and activities afforded to teachers surrounding the adoption of a "growth mindset," this grant provides a school-wide resilience-centered library that includes age-appropriate books for students, parents and educators. Furthermore, parents have the opportunity to participate in "Parent University" sessions geared toward building a "growth mindset" and sharing resiliency techniques amongst families. **Students directly impacted: 155 students (100% of the student body) in K-6th grades at River Montessori Charter School**

RESILIENCE EMBRACED - \$5,000

Funding partner: County of Sonoma - Board of Supervisors

With a goal to support the overall social emotional well-being of the entire student population, this grant will provide teachers with Toolbox Curriculum as well as the professional training required to successfully integrate such curriculum into daily practice. This program will allow educators to access a social emotional curriculum portal and select a variety of Common Core aligned lesson plans, book units, video discussions, activities and other classroom supplies that can be altered to suit the diverse needs of all students, either remotely or in-person. Virtual consultation and workshops will ensure teachers accurately implement the curriculum in a manner that promotes student personal growth and skill development while nurturing resiliency in the face of challenge. **Students directly impacted: 409 students (100% of the student body) in K-8th grades at Mary Collins Charter School at Cherry Valley**

SOCIAL EMOTIONAL LEARNING (SEL)

**2020-2021
PEF GRANTS:
\$132,453**

**PLANTING HOPE
\$1,500**

**Funding partner:
Petaluma Garden Club**
Students directly
impacted: 161
students (100% of
the student body) in
TK-8th grades at
The Spinghill School



*Seed packets made by
Spring Hill School students to
share with neighboring schools*

**MEADOW SCHOOL
GARDEN
\$1,500**

**Funding partner:
The Alfred & Hanna
Fromm Fund**
Students directly
impacted: 389
students (100% of the
student body) in
TK-6th grades at
Meadow Elementary

**TWO ROCK SCHOOL
GARDEN
\$1,500**

**Funding Partners:
Friedman's Home
Improvement, &
Soiland Co.**
Students directly
impacted: 132
students (100% of the
student body) in TK-6th
grades at Two Rock
Elementary

MEETING OUR STUDENTS WHERE THEY ARE: SOCIAL EMOTIONAL SUPPORT FOR ALL - \$5,000

Funding partners: Fund the Future Donors

Through the introduction of social emotional centered activities coupled with Kimochi dolls and their accompanying curriculum, this grant will provide students with numerous opportunities for optimal learning and school connection. By equipping educators with the resources needed to support higher quality social emotional education, this program will cultivate student development of a resilient mind, collaboration skills and the confidence to interact meaningfully in the personal, educational and professional spheres of their larger world. Classroom libraries will receive social emotional literacy materials intended to assist students in learning how to comprehend and regulate their emotions as well as work through any potential conflict. **Students directly impacted: 475 students (100% of the student body) in TK-6th grades at Penngrove Elementary School**

SUPPORTING HEAD, HEART & HANDS THROUGH TECHNOLOGY \$9,978

Funding partners: Soiland Co./Christina & Mark Soiland & Fund the Future Donors

Providing faculty with the technological resources required to adequately support students during distance learning while continuing to honor the holistic and no/low-tech approach of Waldorf-inspired education is this program's goal. From webcams and document cameras to external monitors and virtual bulletin boards, from communication platforms and classroom apps to a Macbook adapter, this grant will permit the acquisition of software and hardware critical to maintaining Waldorf pedagogy in an online learning model. Such technology will increase student connections to materials in the physical classroom as well as peers and teachers in virtual communities. A second grant improves the online educational experience of both students and teachers by providing the campus with a new internet infrastructure that will adequately support remote learning. By replacing the present mixture of DSL internet, hotspots and weak wireless connections, this program will offer reliable high speed internet between the office building and every classroom, creating an equitable, accessible campus for all.

Students directly impacted: 290 students (100% of the student body) in K-8th grades at Live Oak Charter School

SENSORY WALKS & PATHS TO CALM THE MIND & BODY - \$3,683

Funding partners: Sally & Ned Foley

This grant will support the establishment of stenciled or stickered Sensory Walks/Paths around campus with the intention of calming active minds and bodies by providing opportunities for students to jump, balance, hop or tiptoe. By encouraging them to listen to their bodies and minds, this program will assist students in learning how to socially and emotionally regulate themselves through specific body movements in a manner that cultivates smooth transitions between physical activity and focused learning. As students determine how to re-center and refocus themselves, such strategies can be applied to various situations throughout their lives, resulting in calm regulated learners who become productive members of society. **Students directly impacted: 223 students (100% of the student body) in TK-6th grades at Valley Vista Elementary School**



TECHNOLOGY: ACCESS AND DEVICES

**2020-2021
PEF GRANTS:
\$132,453**

DISTANCE LEARNING TECHNOLOGY PROGRAM

\$10,000

**Funding partner:
Larry Hillblom Foundation**

This grant will provide students and teachers with the technological equipment required for both parties to achieve success. This program introduces mobile Smart TV monitors with webcams as well as the corresponding hardware to the classroom environment that will improve the overall teaching capabilities of educators and the learning experience of students. Such upgraded campus resources yield student accessibility to synchronistic instruction and more opportunities for students and teachers to have their needs met.

Students directly impacted: 170 students (100% of the student body) in 9th-12th grades at St. Vincent High School

PROJECT COMMUNITY CONNECT - \$9,145

Funding partner: Clover Sonoma

This grant will support student academic and social development by providing students and teachers with the technological tools needed to successfully navigate a distance learning/hybrid/in-person model of instruction. iPads, stylus pens and tripods will provide students with opportunities for differentiated learning and collaborative work as well as improved access to curriculum and social emotional support. Additionally, this program will strengthen the school's overall wireless infrastructure to ensure successful technological operation through the improved quantity and quality of live streamed curriculum when needed. **Students directly impacted: 158 students (100% of the student body) in K-8th grades at St. Vincent Elementary School**

ELEMENTARY & MIDDLE SCHOOL TECHNOLOGY EQUIPMENT - \$7,410

Funding partners: Fund the Future Donors

This grant will equip the elementary and middle school students with vital Chromebooks that will ensure the achievement of the school's educational goals and an equal academic experience for all. As families in need are provided with the appropriate technology, opportunities will emerge for all students to continue to improve navigation of online platforms as well as readiness for future secondary and collegiate studies. **Students directly impacted: 35 students in TK-8th grades at Harvest Christian School**

TECH FOR TEACHING AND LEARNING IN TRYING TIMES - \$5,000

Funding partners: Fund the Future Donors

In an effort to secure equity for all students, improve the performance of current learning tools and cultivate adaptation to new academic platforms, this grant will provide students with higher quality educational experiences by reducing resource gaps. While this program will specifically target the school's most vulnerable, such as English Learners and at-risk individuals, all students will benefit from increased efforts made to level the academic playing field. New keyboards, headphones, and iPad styluses and stands will allow a diverse range of student needs to be addressed across every classroom to ensure high quality learning and instruction for all. **Students directly impacted: 347 students (100% of the student body) in TK-8th grades at McNear Elementary School**



MAKING A DIFFERENCE! USING TECHNOLOGY TO SUPPORT DISTANCE LEARNING - \$4,259

Funding partner: Petaluma Market

The goal of this grant is to improve the educational experience of the student body by creating rich learning opportunities intended to produce positive academic outcomes. By providing high-quality headphones equipped with microphones, this program will permit students to become more engaged in their academics by ensuring they can understand their teachers during live/synchronous learning times and vice versa. These headsets will assist in eliminating distractions allowing the students to focus more, listen to instructions, and participate in educational discussions. **Students directly impacted: 200 students in TK-6th grades at Miwok Valley Elementary**

COMPUTER MICE FOR DIGITAL PROJECTS & MEDIA PRODUCTION \$604

Funding partners: Fund the Future Donors

This grant will provide students with the computer mice needed to produce the fine, detailed edits that yield higher-quality digital projects, graphics and film production in their Design Lab and Broadcast Media classes. This program will allow students to remotely access opportunities to cultivate their computer skills in a manner that closely mirrors their physical classroom experience. **Students directly impacted: 192 students in 7th-8th grades at Kenilworth Junior High School**

TECHNOLOGY: ACCESS AND DEVICES

**2020-2021
PEF GRANTS:
\$132,453**



TECHNOLOGY TO LAUNCH "THE CHICKEN COOP"

\$4,117

Funding partners:

Carol Ann & Dan Libarle

The Petaluma Junior High School campus will now include a television studio where students will be able to plan, film and edit a weekly news broadcast ("Chicken Coop"). By providing students with the technological tools they require to effectively produce these videos, this program will nurture student organizational, communication and performance abilities as they learn to use multimedia equipment and assume the role of interviewer or news anchor. This program will help create a sense of community amongst students and teachers by broadcasting to all what is happening on campus, including news, class highlights, school-wide activities and public service announcements.

Students directly impacted: 500 students (100% of the student body in 7th-8th grades at Petaluma Junior High

MYSTERY SCIENCE EXPLORATION FOR ALL - \$10,000

Funding partners: The Alfred & Hanna Fromm Fund & Fund the Future Donors

This grant addresses the need to provide students with meaningful scientific educational opportunities rooted in Common Core Standards that offer interactive experiences. By facilitating simultaneous student access to the intriguing digital format of Mystery Science's online curriculum alongside tangible materials, such as science kits filled with lessons and experiments, this program offers vital hands-on experiences (whether distance learning or in-person instruction) to cultivate improved scientific comprehension. Through the provision of necessary academic tools to all, students will engage with their peers, teachers and the curriculum in a manner that stimulates curiosity and increased confidence in scientific knowledge. **Students directly impacted: 684 students (100% of the student body) in TK-6th grades at Meadow Elementary School and Corona Creek Elementary School**

BLENDED LEARNING - \$5,000

Funding partner: Bank of Marin

This grant supports academic achievement by providing students with the Chromebooks needed to successfully manage a distance learning or in-person instruction model. Given that not all students possess a desktop, tablet or Chromebook at home, this program will assist in moving Wilson Elementary toward becoming a 1:1 device school, ensuring that all students have access to the same equipment required to yield smooth curriculum connection and stable classroom operation. Upon the school's transition to a hybrid model of learning, the increased quantity of Chromebooks reduced the need for sharing, allow students to transport their devices between school and home and ultimately play a critical role in their academic success.

Students directly impacted: 22 students in TK- 6th grades at Wilson Elementary School

HELPING STUDENTS PARTICIPATE WITH SOUND! - \$5,000

Funding partner: Exchange Bank

This grant will focus on increasing student academic participation, access to learning and individualized education plans through the provision of high-quality headphones with a built-in microphone. Whether in a remote, hybrid, or in-person learning, students will be able to utilize these headphones to minimize distractions and background noise, increase focus, capitalize on opportunities for differentiated learning and actively engage with their classmates and teachers. This program will provide students with the resources needed to clearly listen to lessons and meaningfully respond through voice recordings/videos, allowing their voices to be heard in a manner that decreases student frustration and cultivates a positive perspective about school. **Students directly impacted: 478 students (100% of the student body) in TK- 6th grades at Loma Vista Immersion Academy**

IPAD STANDS FOR DISTANCE LEARNING - \$3,333

Funding partner: The Wayne & Roberta Musser Foundation

The goal of this grant is to provide TK, kindergarten and first grade classes with the adjustable iPad stands required for teachers to observe and comment on the quality of student work while in progress during Zoom synchronous instruction. By supplying students with the appropriate resources to alter the angle of their cameras for desktop viewing, this program offers teachers a more stable glimpse of student progress and the opportunity to provide encouragement or correction as students are completing their assignments. Such immediate feedback will help boost student engagement and provide teachers with the opportunity to prevent future learning complications by addressing issues as they arise in real-time. **Students directly impacted: 108 students in TK, K and 1st grades at Old Adobe Charter School**

BROADCAST JOURNALISM TECH UPGRADE - \$9,424

Funding partner: Christensen Family Foundation

The primary goal is to enable the Trojan Broadcast Channel to be compliant with California Technical Education standards to ensure CTE certification for students in the Broadcast Journalism program. The grant will purchase new cameras, new lenses, and a new light in order to provide equipment which is standard in modern broadcasting studios. **Students directly impacted: 32 students in 9th-12th grades at Petaluma High School**



2020-2021 FUND THE FUTURE DONORS

\$50,000 - \$10,000

Andrea & John Barella in honor of Dick Ghilotti • Christensen Family Foundation
Clover Sonoma • Community Foundation of Sonoma County • Petaluma Health Care District
Petaluma Market • The Larry Hillblom Foundation

\$7,500 - \$5,000

Bank of Marin • County of Sonoma - Board of Supervisors • Exchange Bank • Sally & Ned Foley
Carol Ann & Dan Libarle • Susan & Nicholas Philbin Soiland Co./Christina & Mark Soiland
The Alfred & Hanna Fromm Fund • The Wayne & Roberta Musser Foundation

\$3,000 - \$2,000

Arch Group in memory of Gordy Eastham • Stephanie & Brian Breen • Brenda Eastham • Mary & Scott Farrar
Theresa & Michael Haire • Alicia & Justin Hansel • Toyota Dealer Match Program
Meredith & AJ Hennessy • Maureen & Steve Highland • Lynn & Gary Imm
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W.K. McLellan Co./Katy & Todd Verke • Diane & Rich Zimmerman

\$1,500 - \$1,000

Cathy Bachman • Bank of Marin in honor of Bob Gotelli • Jayne & John Burns • Kerry & Gary Callahan
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Frances & Neal Reardon • Maureen & Rick Rudder • Lacey & Shawn Salehieh • John Scharer • Jani & Craig Walker

\$750 - \$500

Erica & Elliot Barlas
Cal-West/Encore Event Rentals
Leslie & Ken Dennett
Nadine & Vance DeVost
Linda & Dennis Hansen
Mike Harris
Marilyn & Kipp Herzog
Elias & Gina Husary
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Claudia & Ron Naventi
Kristen Nelson
Out West Garage
Julie & Jim Parnow
Holly & Michael Reinhard
Trisha & Clark Rosen
Marie & Don Russell
Cindy & Duane Sartori
David Sick
Karen & Pete Sikora
Kim & Tom Starke
Royce Van Bebber
Anne & Chris Wallner
Wells Fargo Employee Match
from Ken Dennett

\$400 - \$200

American Express Employee
Match from Katie Knueppel
Avago Technologies
Matching Gift from Rajiv Dighe

Kerry Mahoney &
Duwayne Bahnsen
Sandy & Dick Benson
Kathy & Tom Brandal
Melanie Hildebrand &
John Brayton
Carolyn & Dennis Buss
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Inge & Andy Kvalheim
Desiree & Andre Libarle
Billye Raye & Travis Lipscomb
Live Oak Foundation
Clare Murphy in honor of
Laurie Murphy
Nelson Jobs Employee Match
from Anne Wallner

Cynthia & Dana Niendorf
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Martha O'Hayer
Point Reyes Farmstead
Cheese Co.
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Spurgeon Painting
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\$150 - \$100

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Kristine & Art Brook
Karin & Richard Burger
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Kathleen & Randell Cheek
Elizabeth Clary
Juliette & Thomas Dick
Carol & Andy Eber
Gabbert Acoustical
Sheldon Gen
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up to \$100
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Leonard & Ruth Svinth
Amy & Shin Tiu
Norma Walsh
Mike Watt
Erin Gordon Wong
Nancy Yoshioka

Thank You!

Every effort is made
to be accurate.

Please pardon
any omissions.

ENDOWMENTS

CREATE A LASTING LEGACY

PLANNED GIVING & ENDOWMENTS

We are focused on educating all children in our community by creating a solid academic foundation from which they can build their lives. Gifts through planned giving to our PEF Endowment will fund programs in perpetuity, benefiting students for generations to come. PEF supports more than 12,000 students annually through our grant and scholarship programs creating a legacy that is a testament to our community's passion to make each of the 38 TK-12 public, private and charter schools the best they can be.

Have you considered leaving a gift to PEF in your estate plan?

It would be a gift that will last forever and ensure the future for Petaluma students and our local schools. As a planned giving donor, you have the option to direct your gift to benefit students in a variety of ways through the **PEF General Fund**, **PEF Scholarships** or **PEF Impact Grants**.

PEF'S STEWARDSHIP

The stewardship of your charitable gift to PEF is of primary importance to the leadership and board of directors of the Foundation. Nearly four decades of sound financial management and transparency provides the framework for expanding our impact on student learning for generations to come. This school year, PEF's total giving has reached **\$7,951,808** of combined awards through our annual grant and scholarship programs since the Foundation was established in 1982.

PEF's Endowment Funds are a permanent means to meet the challenge of creating impactful educational opportunities for all students in our community. PEF's vision for the future is to grow the PEF Grant Endowment and to permanently award \$500,000 every year providing consistent and lasting support to all Petaluma area schools.

Join us today by making PEF part of your legacy.



PEF Invested/Endowed Funds total \$5,149,214

(as of December 2020)

AAUW - Connie Mahoney Fund
Andrea & John Barella Vocational
Gene Benedetti Memorial
Carol Brandner ROP Fund
Max Cerini Memorial
U'Ren Family Scholarship
Victor L. DeCarli Family Fund
Maxwell & Doris Decker Fund
Paul Di Girolamo Memorial
Becky Farwell Fund
Guglielmetti SVHS Scholarship
Darren Hansen Memorial
Henris Family Fund
Jane and Chuck Jones Memorial
Edwin Kelsey Memorial
John and Elrose Lounibos Memorial
Macllvain Scholarship Fund
Mahoney Family Funds
Herold Mahoney Fund
Maloney Family Fund
Jack Overton Memorial
Jim Pacciorini Memorial
PEF General Endowment
PEF Grant Endowment
Petaluma Chapter of Realtors
Alan J. Pounds Memorial
John Ramatici Memorial
Scott Memorial Funds
Silverberg Family Fund
Lynda R. Smith Scholarship
Trevor Smith Memorial Scholarship
St. Vincent High Endowment Fund
Knights of Columbus Scholarship Fund
Howard Tingley Memorial
Ellin Trueblood Memorial

PEF also manages several component funds for school-related organizations and clubs.

NON-PROFIT ORGANIZATIONAL FUNDS

Petaluma Community Guild
Petaluma Music Festival Endowment
SVHS-Daniel Ercolini Scholarship
SVHS-Faculty Endowment
SVHS-Michael Gonzalez Fund
SVHS-Kavanaugh Scholarship
SVHS-Tom & Carolyn Maloney Fund
SVHS-McCaffrey Fund
SVHS-Scholarship Tuition Endowment
SVHS-Tim Shea Memorial
SVHS-Young Maturing Athlete

SCHOLARSHIPS

PEF SCHOLARSHIPS

Congratulations to the CLASS OF 2021!

The Petaluma Educational Foundation is honored to manage 79 scholarship funds for donors who provide the Foundation with clear criteria for selecting recipients. In 2021, we awarded **\$238,659** to seniors graduating from all seven Petaluma high schools, bringing the total to **\$4,053,169** awarded since 1990.

2021 ANNUALLY FUNDED PEF SCHOLARSHIPS

Alphabet Soup Thrift Stores
Cristian Arango Memorial
Trey Atkin Memorial
Baldwin, McGaughey & Co. CPAs
Seymour M. Brody Memorial
Bug Under Glass
Dan Caletti Memorial
Dipa Scholarship
Fabulous Women
Martha Dormont Scholarship
Friedman's Home Improvement
Francis Casella Wildlife Mngmt.
Stephen P. Collins English
Language Learners
Community Achievement Awards
Pat Doherty Memorial
Robert Garibaldi Memorial
Grant Elementary Alumni
Ed Grossi Memorial Automotive
Hillcrest Dental Group
Roger Humphres Military Family
Erika Jonas Scholarship
Kim and Bill Jensen/Valley Vista
Larry Johnson Memorial
Lift Off
Harry Kimball Memorial
IIDA Advancing Interior Design
Peg & Jeremy King Real Estate
Kiwanis Club Community Service
McKegney Family Scholarship
Frank Lynch Memorial
Danielle G. Mendez Memorial
Butch Milliron Athletic Memorial



2021 INVESTED/ENDOWED PEF SCHOLARSHIPS

Lanker-McHugh Scholarship
PEF Hope/CFSC
Dortothy K. Henris
Endowment Fund
Petaluma Active 20-30 Club #30
Petaluma Chapter of Realtors
Petaluma Copperfield's
Petaluma Firefighters Local #1415
Petaluma Girls Softball Assoc./
Sean O'Keefe Memorial
Petaluma High School FFA
Ag Booster
Petaluma High Bill King
Ag Memorial
Petaluma Orthodontics Science
Petaluma Wildlife Museum
Dr. Raymond Ramos &
Associates Pediatric Dentist
Gary Ravani Memorial
Clarence & Rosilda Rogers
Memorial
Bruce Sharrow Music Memorial
Capt. John Siembieda Memorial
Terry C. Smith Memorial
Simply Solar
Pat Steidl Memorial
Torkelson & Associates CPA's LLP
U'Ren Family
Valley Vista PTA/Nancy Smith
Sarah Wadsworth Memorial
Willits Family Scholarship
Andrea & John Barella Vocational
Apply Beyond Fund
Gene Benedetti Memorial
Carol Brandner ROP/Occupations
with Children
Max Cerini Memorial
Maxwell and Doris Decker RN
Paul DiGirolamo Memorial
Guglielmetti Agriculture
Darren Hansen Memorial
Henris Family
Edwin Kelsey Memorial
Knights of Columbus
Council #9090
John and Elrose Lounibos
Memorial
MacIvain Academic Honor Roll
MacIvain Family
John Orfali Memorial
Jack Overton Memorial
Jim Pacciorini Memorial
Alan J. Pounds Memorial
John Ramatici Memorial Rotary
Club of Petaluma
Niels and Amalia Scott Memorial
Carmen Scott-Fry Memorial
Silverberg Family Fund
Lynda R. Smith Scholarship
Trevor Smith Memorial
Ellin Trueblood Memorial

Thanks to our generous donors,
PEF's 2021 Scholarship award total is
the second highest amount ever awarded
since the program was launched in 1990.

ALPHABET SOUP

ALPHABET SOUP BENEFIT THRIFT STORES

Our downtown thrift stores operate in support of the mission of the Petaluma Educational Foundation serving all Petaluma area schools. With two centrally located Petaluma storefronts, Alphabet Soup has become a tangible way for the community to continually help our local schools by shopping, donating and volunteering, allowing for the foundation to expand its impact serving more than 12,000 students annually.

Petaluma Educational Foundation's

**alphabet
soup**
THRIFT STORES

This year Alphabet Soup Thrift Store celebrates its 27th year in business. Our two downtown locations provide shoppers a unique experience of finding vintage treasures and today's chic styles at affordable prices. In 2013 we expanded by adding a second store. Today, we offer women's and men's clothing, accessories, shoes and children's items at our corner location plus books, housewares and home furnishings at our mid-block storefront.

We welcome your donations of quality furniture, housewares, and clothing in our conveniently located drive-in donation alley on Liberty Street behind the Clothing Store.



VOLUNTEERING TO BENEFIT ALL PETALUMA SCHOOLS

Come be part of our team! Our dedicated volunteers serve as retail clerks and work behind the scenes processing donated items.

Shop, Donate & Volunteer at
Alphabet Soup Stores!



**Alphabet Soup Benefit Thrift Stores
(707) 778-4818**

Delivery & Pick Up Services Available throughout the North Bay Region
Like us on Facebook @Alphabet Soup Thrift Store • Follow us on Instagram @alphabetsoupshops
Shop Online at www.alphabetsoupstores.com