



2019 PEF BASH PARTNERSHIP AGREEMENT

- \$30,000 **YEAR-LONG** COMMUNITY PARTNER
*(Includes Top-Tier BASH Partnership **plus** additional benefits throughout the year!)*
- \$10,000 VALEDICTORIAN PARTNER
- \$6,000 SALUTATORIAN PARTNER
- \$3,000 HONOR ROLL PARTNER
- \$1,500 TEACHER'S PET PARTNER
- WE ARE UNABLE TO PARTICIPATE AS A PARTNER BUT WOULD LIKE TO SUPPORT PEF
WITH A DONATION IN THE AMOUNT OF \$_____.

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____ FAX NUMBER: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

CREDIT CARD #: _____ EXPIRATION DATE: _____

NAME ON CARD: _____

SIGNATURE: _____

CHECK ENCLOSED (PLEASE MAKE CHECKS PAYABLE TO **PEF**)

PLEASE INVOICE ME

Sponsorship Agreement must be received by PEF no later than May 1, 2019 to have your company name included on event invite.

SEND TO:



200 DOUGLAS STREET
PETALUMA, CA 94952
TEL: 707.778.4632 FAX: 707.778.4642
EMAIL: maureen@pefinfo.com www.pefinfo.com

PLEASE RETAIN A COPY OF THIS AGREEMENT FOR YOUR RECORDS.

DONATIONS ARE TAX DEDUCTIBLE ABOVE AND BEYOND THE FAIR MARKET VALUE OF GOODS AND SERVICES RECEIVED.

For your tax purposes, the Petaluma Education Foundation is designated by the Internal Revenue Service as a tax-exempt, non-profit, charitable 501(c)(3) organization. Our tax ID is #94-2847212.



**AS A 2019 PEF BASH EVENT PARTNER
YOU WILL CONNECT WITH**

BASH SUPPORTERS

The 450+ guests at THE BASH are united by a common purpose: *to raise funds through PEF in support of all 38 K-12 public, nonprofit private and charter Petaluma area schools benefiting more than 13,000 students annually.*

PEF BASH event attendees include:

- Homeowners, avid travelers, gourmet diners & consumers of luxury goods
 - Generous, philanthropic donors and bidders
- Educated consumers who appreciate our sponsors involvement in the event
- Leaders in the community, business owners and corporate managers

2018 BASH REVENUES

- Guests contributed between \$100 to \$30,000
- \$36,646 raised in the Online & Silent Auction and Wine Wall Raffle
 - \$52,950 raised during the Live Auction
- \$208,208 pledged to "Fund the Future" paddle raise for PEF Impact Grants
 - \$109,700 in Bash Event Partnerships

To secure your commitment to the 2019 BASH as a corporate event partner contact Maureen Highland 707.778.4632 / maureen@pefinfo.com.

SAVE THE DATE for the PEF BASH!
Saturday, September 7, 2019

2018-19 PEF Partners for Education
Making a difference in classrooms each and every day of the year!



2019 BASH EVENT PARTNER BENEFITS

ANNUAL PEF PARTNERS FOR EDUCATION – \$30,000

(A personalized proposal is available on request)

- 12-month commitment with continuous recognition throughout the year (July 1 - June 30)
- Join us in making a significant contribution to schools each and every day of the year
- All BASH event partner benefits listed below under Valedictorian level
- Partnership marketed throughout the year (social media platforms, printed materials, public presentations, etc.)



VALEDICTORIAN – \$10,000

- Listing as "Presented by Company Name" in all Bash advertisements
- Prestige positioning on The Bash invitations mailed to Petaluma business/community leaders
- Name, logo and link to company website on The Bash website
- Company logo displayed at The Bash
- Live recognition during The Bash presentation
- On-Screen acknowledgement with logo at The Bash
- Company name and logo featured in eblasts/social media posts with details on corporate commitment to education
- Table of 12, with prestige placement for dinner and entertainment
- Prominent table sign
- Complimentary premium wine and cocktails



SALUTATORIAN – \$6,000

- Prominent Listing in all The Bash advertisements
- Prominent Listing on The Bash invitations mailed to Petaluma business/community leaders
- Name, logo and link to company website on The Bash website
- On-Screen acknowledgement with logo at The Bash
- Company name and logo featured in eblasts/social media posts with details on corporate commitment to education
- Table of 10, with prominent placement for dinner and entertainment
- Prominent table sign
- Complimentary premium wine and cocktails



HONOR ROLL – \$3,000

- Listing on The Bash invitations mailed to Petaluma business/community leaders
- Listing on The Bash website
- On-Screen acknowledgement at The Bash
- Company name listed in eblasts/social media posts with details on corporate commitment to education
- Table of 8 with complimentary wine and cocktails



TEACHER'S PET – \$1,500

- Listing on The Bash invitations mailed to Petaluma business/community leaders
- Listing on The Bash website
- On-Screen acknowledgement at The Bash
- Company name listed in eblasts/social media posts with details on corporate commitment to education
- Tickets for 4 with complimentary wine and cocktails



All Sponsorship Agreements must be received by PEF no later than MAY 1, 2019 to have your company name included on event invite.



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Alphabet Soup Manager

200 Douglas Street
Petaluma, Ca 94952
707.778.4632
pefinfo.com

501(c)(3) Tax ID 94-2847212

MISSION Every child has a dream. Petaluma Educational Foundation creates community partnerships to fulfill these dreams. PEF Grant and Scholarship programs enhance and enrich the academic experience of more than **13,000 students in Petaluma's 38 public, charter, and not-for-profit private schools.**

We believe in them. We empower them. Together, we invest in their future.

PROGRAMS

Grants for Schools: Since 1983, PEF has granted more than **\$3,582,665** to teachers, administrators and parents to fund projects not covered in the school budget. The purpose of our Grant Program is to reward innovative academic programs and foster excellence in education for all Petaluma area students.

Scholarships for High School Graduates: The Petaluma Educational Foundation is honored to manage 66 Scholarship Programs for donors who provide the Foundation with clear criteria for selecting recipients. In 2018, we awarded **\$224,850** to seniors graduating from all seven Petaluma high schools, bringing the total to **\$3,357,235** awarded since 1990.

Endowed Funds: PEF manages over **\$4,703,782** (as of December 2017) in invested and endowed funds with clear directions as to how the funds will benefit the schools in Petaluma. We also manage component funds for school-related organizations and clubs.

Alphabet Soup Benefit Thrift Stores: Proceeds from the two downtown Petaluma thrift stores support the mission of PEF through donations of items, funds and volunteer service.

Funding Educational Excellence in Petaluma schools for over 37 years

PEF IMPACT GRANTS:

This school year the PEF Impact Grant Program awarded **\$200,000** to Petaluma area schools funding academic programs in:

- Health and Nutrition
- Humanities
- Literacy and ELL
- Vocational Training/Life Skills
- Math and Science
- Fine Arts
- T.E.C. Initiative





2019 BASH

EVENT PARTNER SPONSORSHIP OPPORTUNITY

SEPTEMBER 7, 2019



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Petaluma Educational Foundation creates community partnerships to fulfill these dreams.
PEF Grant and Scholarship programs enhance and enrich the academic experience of
more than 13,000 students in Petaluma's 38 public, charter, and not-for-profit private schools.

We believe in them. We empower them. Together, we invest in their future.